



Welcome to

# SW MART

TRIED. TESTED. TRUSTED.

FMCG & Grocery E-Commerce Platform

Delivering everyday essentials with quality, convenience, and reliability.

SW MART



# ABOUT US



SW Mart is a modern **FMCG and Grocery-based eCommerce platform** dedicated to providing households with easy access to everyday essentials. We bring together a wide range of **high-quality FMCG products, groceries, and daily household needs** under one convenient shopping destination.

Our mission is to simplify everyday shopping by offering **trusted brands, competitive prices, and a seamless online shopping experience**. With a focus on quality, affordability, and convenience, SW Mart ensures that customers can shop confidently for their daily needs.

At SW Mart, we believe that **every household deserves reliable products and hassle-free shopping**, which is why we strive to deliver a smart and efficient retail experience.



# MISSION & VISION



## MISSION

To provide customers with quality FMCG and grocery products at competitive prices through a reliable, convenient, and technology-driven shopping platform.

## VISION

To become a trusted and preferred FMCG and grocery shopping platform, empowering households with convenient access to everyday essentials across India.



# DO YOU HAVE DREAMS?



**DREAM HOUSE**



**LUXURY CARS**



**FOREIGN TOURS**



**CHILD EDUCATION**



**RESPECT**



**UNLIMITED MONEY**



**FAMILY PROTECTION**



**HELPING HAND**



**FREE LIFE**



**FAMILY TIME**



**HEALTHY LIFE**



**HAPPY LIFE**



## EVERYTHING YOU NEED AT ONE PLACE.

➤ Families and Households

➤ Working Professionals

➤ Students and Young Consumers

➤ Small Retailers and Shop Owners

➤ Bulk Buyers and Local Businesses



# OUR PRODUCTS CATAGORY

We offer an extensive range of daily-use and lifestyle products such as:



**GROCERY  
& HOME CARE**



**PERSONAL CARE &  
WELLNESS**



**BEVERAGES  
TEA COFFEE SOFT DRINK**



**HOUSEHOLD  
PRODUCTS**



**DAIRY & FRESH  
ESSENTIALS**



**PACKAGED FOODS**

**EVERYTHING YOU NEED — AT ONE PLACE.**

# OUR CORE VALUES

## → **Customer First**

Every decision is made to enhance customer satisfaction.

## → **Quality Assurance:**

We promise products that meet high standards of durability and reliability.

## → **Affordability**

We keep global-quality products within everyone's reach.

## → **Innovation in Retail**

Modern layouts, digital systems, and efficient supply chains.



# BUSINESS OPPORTUNITY FOR EVERYONE



SW Mart provides an open platform where anyone can become an associate and start earning with:

- Zero-risk model
- High Retail Margins
- Transparency
- Unlimited Income Potential
- Strong Support & Training





# GLOBAL

**MINI MART**

**MART**

**SUPER MART**

On completion of 200 members under a pin code, the company will provide mini mart, after that the company with 500 members will provide mart and the company with 2000 members will provide super mart.



# JOINING DETAILS



## Joining Fee

**₹1100/-**

Joining Pin Value:  
**₹100**

This membership allows individuals to access the SW Mart platform, purchase FMCG products, and participate in the business income plan.

 SW MART



# LEVEL INCOME PLAN



LEVEL	LEVEL SIZE	INCOME %
1st Level	100 x 2	₹200
2nd Level	200 x 4	₹800
3rd Level	300 x 8	₹2,400

Upgrade After Level 3

₹800

Members must upgrade their ID with ₹800 to unlock income from **Level 5**.

Note: To qualify for income at each level, at least 1 direct referral is required.



# LEVEL INCOME PLAN



LEVEL	LEVEL SIZE	INCOME %	UPGRADE
4th Level	400 x 16	<b>₹6400</b>	800 x 1

## Upgrade After Level 4

**₹800 x 1**

Members must upgrade their ID with **₹800 x 1** to unlock income from **Level 5**.

LEVEL	LEVEL SIZE	INCOME %	UPGRADE
5th Level	800 x 32	<b>₹25,600</b>	1500 x 2

## Upgrade After Level 5

**₹1500 x 2**

Members must upgrade their ID with **₹1500 x 2**. Your upgradation divided in two parts you have to upgrade with 1500 after 16 members and after next 16 members you have to second upgrade. After upgradation your income unlock from **Level 6**.

Note: To qualify for income at each level, at least 1 direct referral is required.



# LEVEL INCOME PLAN



6th Level    1500 x 64    **₹96,000**    3000 x 4

Upgrade After Level 6    **₹3000 x 4**

Members must upgrade their ID with **₹3000 x 4**. Your upgradation divided in four parts you have to upgrade with 3000 after 16 members and after next 16 members you have to second upgrade and continue. After all upgradation your income unlock from **Level 7**.

LEVEL	LEVEL SIZE	INCOME %	UPGRADE
7th Level	3000 x 128	<b>₹3,84,000</b>	5,000 x 8

Upgrade After Level 7    **₹5,000 x 8**

Members must upgrade their ID with **₹5,000 x 8**. Your upgradation divided in eight parts you have to upgrade with 5,000 after 16 members and after next 16 members you have to second upgrade and continue. After all upgradation your income unlock from **Level 8**.

Note: To qualify for income at each level, at least 1 direct referral is required.



# LEVEL INCOME PLAN



8th Level 5000 x 256

**₹12,80,000**

10,000 x 16

Upgrade After Level 8

**₹10,000 x 16**

Members must upgrade their ID with **₹10,000 x 16**. Your upgradation divided in 16 parts you have to upgrade with 10,000 after 16 members and after next 16 members you have to second upgrade and continue. After all upgradation your income unlock from **Level 9**.

9th Level 10,000 x 512

**₹51,20,000**

20,000 x 32

Members must upgrade their ID with **₹20,000**. Your upgradation divided in 16 parts you have to upgrade with 20,000 after 32 members and after next 32 members you have to second upgrade and continue. After all upgradation your income unlock from **Level 10**.

10th Level 20,000 x 1024

**₹2,04,80,000**

Members must upgrade their ID with **₹20,000**. Your upgradation divided in 32 parts you have to upgrade with 20,000 after 32 members and after next 32 members you have to second upgrade and continue. After all upgradation your income unlock the next pool.

Note: To qualify for income at each level, at least 1 direct referral is required.



# LEADERSHIP INCOME



ID RANGE	LINKS PER DAY
1 to 10 Id's	1 Link per day
11 to 20 Id's	2 Link per day
21 to 30 Id's	3 Link per day
31 to 40 Id's	4 Link per day
40 to infinity Id's	5 Link per day



# TERMS & CONDITIONS



- » BUSINESS MODEL NOTES
- » ALL INCOME P TO P
- » NO ANY RISK
- » NO MLM, NO LIABILITY
- » NO INVESTMENT PLAN
- » NO ROI
- » NO PV & NO BV
- » NO LEG MAINTENANCE REQUIRED
- » NO CLOSING & NO INCOME CAPPING
- » NO TDS & NO WITHDRAWAL CHARGES

## P2P CONDITION

You have to pay link within 24 hours otherwise ID will be blocked.

## P2P CONDITION

After you will receive the money you have to confirm the payment in system otherwise ID will be blocked.

## P2P CONDITION

You'll need to confirm when the money is credited to your bank account. If you confirm before the money has been received in the system, the company will not be responsible for it.

# WHY CHOOSE US?

- **Wide Product Range**  
18+ categories offering everything your family needs under one roof.
- **Strong Income Opportunity**  
Multiple income streams designed for long-term financial growth.
- **Transparent System**  
Clear, honest, and straightforward earning and reward structure.
- **Fast Rank Advancement**  
Achieve rewards like bike, travel, car, house, and pension benefits.



# WHY US?



**THANK YOU**  
**FOR YOUR VALUBLE TIME**

